

United Arab Emirates Tourism Report Q1 2016

https://marketpublishers.com/r/UCFE826E02CEN.html

Date: November 2015

Pages: 33

Price: US\$ 1,295.00 (Single User License)

ID: UCFE826E02CEN

Abstracts

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BMI View: Tourism in the United Arab Emirates is growing rapidly, benefiting from an expanding range of regional and global air travel connections and improving accessibility for foreign visitors. Inbound arrivals are expected to show healthy growth throughout the forecast period to 2019, providing a valuable boost to other key market indicators including tourism-related expenditure and industry value. Given its stable political and economic environment, the UAE has no shortage of domestic and international investor interest, and the hotel sector continues to expand, supported by extensive government investment in transport infrastructure and other tourism-related infrastructure.

Key Updates And Forecasts

Air travel connections continue to expand, with low-cost carrier flydubai recently launching its first new flights from Al Maktoum International-Dubai World Central as part of plans to grow travel to and from Dubai.

The hotel sector is also expanding: Accor recently announced the development of four new hotels in Dubai and Sharjah that are due to open in 2018 and 2019. Starwood has announced plans to open 20 new hotels in the UAE by 2020.



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