+44 20 8123 2220
info@marketpublishers.com

United Arab Emirates Information Technology Report Q2 2016

https://marketpublishers.com/r/UFA5F104E6EEN.html
Date: April 2016
Pages: 72
Price: US$ 1,295.00 (Single User License)
ID: UFA5F104E6EEN

Abstracts

Includes 3 FREE quarterly updates

BMI View: The UAE IT market experienced a contraction in 2015 as a downturn in hardware spending dragged down the overall market. Although we expect to 2016 to see a return to positive growth, medium term growth will remain subdued but stable. Our forecast anticipates a CAGR of 3.4% over 2016-2020 with total IT spending rising to AED19.6bn in 2020. The hardware market will be challenging as a result of market maturity and economic uncertainty. However, we maintain a more upbeat outlook for software and services as enterprise and government modernisation initiatives continue. Areas that will experience the strongest growth include cloud services and Internet of Things (IoT) solutions. The UAE is expected to be a regional leader for both.

Latest Updates & Industry Developments

Hardware Sales: AED7.67bn in 2016 to AED7.41bn in 2020. A combination of a saturated PC market, price erosion and an uncertain economic outlook will make hardware the underperforming segment.

Software Sales: AED3.48bn in 2016 to AED4.23bn in 2020. Software-as-a-service provision will continue to deepen the enterprise application market, while we also have a bright outlook for cybersecurity spending growth.

IT Services Sales: AED6.04bn in 2016 to AED7.98bn in 2020. Economic uncertainty will strengthen the search for cost efficiencies, benefiting outsourcing, managed services and cloud computing - and the UAE is also a leading market for IoT adoption.

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

Contents

BMI Industry View
Latest Updates & Industry Developments
SWOT
IT SWOT
Industry Forecast
Latest Updates
Structural Trends
  Table: IT Industry - Historical Data And Forecasts (United Arab Emirates 2013-2020)
Industry Risk Reward Index
Middle East And Africa Risk/Reward Index
  Table: IT RRI Scores By Region
  Table: MEA IT Risk/Reward Index - Q216
Market Overview
Recent Developments
Hardware
Software
Cloud Computing
  Table: UAE Cloud Vendor Developments, 2015
Services
Industry Trends And Developments
Regulatory Development
Government Initiatives
Competitive Landscape
International Companies
  Table: HCL Infosystems
  Table: Huawei Technologies
  Table: Lenovo
Local Companies
  Table: Alpha Data
Regional Overview
Demographic Forecast
Demographic Outlook
  Table: Population Headline Indicators (United Arab Emirates 1990-2025)
  Table: Key Population Ratios (United Arab Emirates 1990-2025)
  Table: Urban/Rural Population & Life Expectancy (United Arab Emirates 1990-2025)
  Table: Population By Age Group (United Arab Emirates 1990-2025)
  Table: Population By Age Group % (United Arab Emirates 1990-2025)

+44 20 8123 2220
info@marketpublishers.com

Methodology
Industry Forecast Methodology
Sources
Risk/Reward Index Methodology
Table: IT Risk/Reward Index Indicators
Table: Weighting Of Components

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: United Arab Emirates Information Technology Report Q2 2016

Product link: https://marketpublishers.com/r/UFA5F104E6EEN.html

Price: US$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UFA5F104E6EEN.html