

United Arab Emirates Food and Drink Report Q2 2016

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Abstracts

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BMI View: We forecast positive growth for the UAE's food and drink industry, driven by a booming consumer outlook. Premiumisation will remain the core driver of the food industry, while a soft drinks tax threatens the non-alcoholic drinks industry. With the rising need for convenience, we expect growth in the mass grocery retail sector to be led by convenience store investment.

Latest Updates & Industry Developments

A positive economic outlook and the growing tourism sector will drive growth in the food and drink industry; we forecast real GDP growth to reach 3.3% in 2016.

The introduction of a soft drinks tax in 2017 will dampen industry sales growth and premiumisation.

Mass grocery retail growth will be lead by the growing need for convenience.

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