Ukraine Tourism Report Q1 2016

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Abstracts

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BMI View: The tourism industry in Ukraine continues to struggle in the wake of the domestic security crisis, as well as the ongoing regional political tensions. Arrivals to the country halved in 2014 and will see a further fall in 2015 as visitors remain deterred by safety concerns. At present we are forecasting a tentative return to growth from 2016 onwards, however this is heavily dependent upon an improvement in the geopolitical situation.

Regardless of this growth, arrivals will remain well below 2013 figures creating a highly challenging operating environment for the country's hotels and other tourism related sectors.

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