

# Ukraine Telecommunications Report Q4 2015

<https://marketpublishers.com/r/U90D1179C1CEN.html>

Date: October 2015

Pages: 61

Price: US\$ 1,295.00 (Single User License)

ID: U90D1179C1CEN

## Abstracts

Includes 3 FREE quarterly updates

BMI View: 3G has finally come to Ukraine with the launch of commercial services by Astelit and Kyivstar. This is a huge opportunity for operators to turnaround their fortunes with higher revenues from mobile data services. The telecoms sector has been artificially held back for many years as a result of the lack of 3G and fierce competition for data subscribers will help with innovation and VAS.

Ukraine has one of the lowest ARPUs in Europe and we expect this will begin to improve as a result. This is due to the high share of inactive prepaid contracts in the subscriber mix and the depreciation of the local currency as result of the ongoing crisis, and we expect 3G will still affect the market positively. We have previously upgraded our forecasts to reflect our expectations for 3G in the Ukraine rising from H2 2015. As regulator NKRZI (NCCIR) approved in August 2015 a roadmap to implement 4G LTE mobile services in the country until 2017, we expect operators will have to plan their investment into networks carefully, while competition in the mobile broadband market increases. The main components of the roadmap include changes to the national frequency allocation table/usage plan and re-farming existing frequencies for LTE under a new technology-neutral licensing regime. The plan aims to catch up with technology used by other countries.

## Contents

BMI Industry View

SWOT

Political

Economic

Business Environment

Industry Forecast

Table: Telecoms Sector - Historical Data & Forecasts (Ukraine 2012-2019)

ARPU

Fixed-Line

Broadband

Industry Risk Reward Ratings

Central And Eastern Europe Industry Risk Reward Index

Table: Central And Eastern Europe Telecoms Risk/Rewards Index, Q4 2015

Market Overview

Mobile

Market Trends

Table: Ukrainian Mobile Market, Q2 2015

Network Developments

Mobile Content

Market Trends

Converged Services

Market Trends

Market Trends

Regulatory Development

Table: Regulatory Body Responsibilities

Regulatory Developments

Table: Selected Regulatory Developments

Company Profile

Astelit

MTS Ukraine

Ukrtelecom

VimpelCom (Kyivstar)

Demographic Forecast

Demographic Outlook

Table: Population Headline Indicators (Ukraine 1990-2025)

Table: Key Population Ratios (Ukraine 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Ukraine 1990-2025)

Table: Population By Age Group (Ukraine 1990-2025)

Table: Population By Age Group % (Ukraine 1990-2025)

Glossary

Table: Glossary Of Terms

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

## I would like to order

Product name: Ukraine Telecommunications Report Q4 2015

Product link: <https://marketpublishers.com/r/U90D1179C1CEN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U90D1179C1CEN.html>