

# **Ukraine Telecommunications Report Q2 2016**

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### **Abstracts**

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BMI View: The Ukrainian telecoms market faces strong growth headwinds, ranging from the uncertain political climate through to low consumer spending power and market saturation. The move to 3G has begun in earnest and mobile ARPUs have either stabilised or begun to tick upwards. Although the wireline market is shrinking due to mobile substitution and the retirement of ageing infrastructure, FTTx investments come in response to rising demand for premium digital content. The market will support existing players, but there are few opportunities for new entrants.

Latest Updates And Industry Developments

The mobile market served 61.385mn subscriptions by end-2015, down by 1.566mn y-o-y. We have made further downwards adjustments to our mobile forecasts to reflect these losses.

3G uptake over the 2016-2020 period will be strong and constitute the primary engine of mobile growth in the mobile market. The real opportunities in this segment lie in content and services.



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