

Ukraine Autos Report Q1 2016

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Abstracts

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BMI View: The combination of a poor consumer story and a downbeat outlook for local businesses informs BMI's negative view on the Ukrainian new vehicle sales market in 2016. We are targeting a 6.2% fall in sales across for the sector as a whole, with passenger cars set to outperform commercial vehicles.

Table: Key Views

As of end-November 2015, Ukraine had produced a total of 6,434 vehicles, according to figures from the Ukrainian Motor Vehicle Manufacturers Association (UkrAutoProm). This places the country on track to slightly exceed BMI's bearish forecast of 6,848 units for the full year, but fully underlines the bearish stance we take over the evolution of domestic auto production over the near term.

We expect commercial vehicle (CV) manufacturers to be the least affected by the ongoing conflict in 2016 given the important role of heavy trucks in infrastructure redevelopment projects across the conflict-damaged regions of the country and the more numerous export opportunities for the heavy truck segment.



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