

Turkey Retail Report Q1 2016

https://marketpublishers.com/r/T055986B294EN.html

Date: December 2015

Pages: 73

Price: US\$ 1,295.00 (Single User License)

ID: T055986B294EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: While Turkey's economy has underperformed over the past few years, the recently elected AK Party has vowed to initiate a series of reforms to boost the economy and ensure the country retains its reputation as one of the world's most important economies. Furthermore we believe that new legislation, a recovery of the country's main trade partners as well as steady growth of household income will help generate new growth opportunities in the highly promising Turkish retail sector over the course of our forecast period.

While Turkey is expected rank as the fastest-growing economy among Organization for Economic Cooperation and Development (OECD) member countries in 2017, the economy has distantly underperformed in the past few years. The growth of the country's real GDP slowed to 2.2% in 2015 and is forecast to reach only 2.7% this year. With this level of growth, Turkey is facing problems more characteristic of mature EU economies rather than the world's most promising emerging retail markets.

Unemployment in Turkey reached a four-year high in 2015 and is forecast to average 10.5% throughout 2015. Some of the jobs that were created during the economic expansion, such as in the construction sector, are no longer needed, which has resulted in mismatches between labour supply and demand. Unemployment is particularly problematic among young people: youth (15-24 years) unemployment reached the 17.0% mark in July 2015, suggesting structural problems in Turkish labour infrastructure and career guidance. The higher levels of unemployment and more modest economic growth than expected are going to result in a weaker growth in household income over the coming few years.



Contents

BMI Industry View

SWOT

Political

Economic

Industry Forecast

Headline Retail Forecast

Table: Total Household Spending (Turkey 2012-2019)

Table: Retail Sector Spending, % Of Total (Turkey 2012-2019) Table: Retail Sector Spending, % Of GDP (Turkey 2012-2019) Table: Headline Retail Sector Spending (Turkey 2012-2019)

Retail Subsectors Forecast

Food And Drink

Table: Food, Drink & Tobacco Spending (Turkey 2012-2019)

Clothing And Footwear

Table: Clothing & Footwear Spending (Turkey 2012-2019)

Household Goods

Table: Household Goods Spending (Turkey 2012-2019)

Personal Care & Effects

Table: Personal Care Spending (Turkey 2012-2019)

Household Numbers and Income Forecast

Table: Household Data, 2012-2019

Table: Labour Market Data, 2012-2019

Demographic Forecast

Table: Total Population (Turkey 2012-2019)

Table: Population: Babies (Turkey 2012-2019)

Table: Population: Young Children (Turkey 2012-2019)

Table: Population: Children (Turkey 2012-2019)

Table: Population: Young Teens and Older Children (Turkey 2012-2019)

Table: Population: Older Teenagers (Turkey 2012-2019)

Table: Population: 21yrs + (Turkey 2012-2019)

Table: Population: Young Adults (Turkey 2012-2019)
Table: Population: Middle Aged (Turkey 2012-2019)

Table: Population: Urban (Turkey 2012-2019)

Macroeconomic Forecasts

Economic Analysis

Table: Economic Activity (Turkey 2010-2019)

Industry Risk Reward Index



Central And Eastern Europe Risk/Reward Index

Table: Central And Eastern Europe Retail Risk/Reward Index, Q116

Turkey Industry Risk/Reward Index

Rewards

Risks

Market Overview

Competitive Landscape

Shopping Centres

Mass Grocery Retail

Fashion

Household Goods

Electronics

Glossary

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Retail Risk/Reward Index Indicators

Table: Weighting Of Indicators



I would like to order

Product name: Turkey Retail Report Q1 2016

Product link: https://marketpublishers.com/r/T055986B294EN.html

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/T055986B294EN.html