

Turkey Pharmaceuticals and Healthcare Report Q3 2016

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Abstracts

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BMI View: Turkey will remain one of the largest markets in Central and Eastern Europe for both healthcare expenditure and pharmaceutical sales, boosted by a growing and ageing population with a high prevalence of non-communicable diseases. A poor regulatory environment, intellectual property protection issues and continued geopolitical risks with its neighbours will weigh down on growth potential.

Headline Expenditure Projections

Pharmaceuticals: TRY20.81bn (USD7.64bn) in 2015 to TRY22.82bn (USD7.71bn) in 2016; +9.7% in local currency and 0.9% US dollar terms. Forecast unchanged in local currency and up in US dollars compared with previous quarter due to revised exchange rate expectations.

Healthcare: TRY106.88bn (USD39.24bn) in 2015 to TRY119.68bn (USD40.43bn) in 2016; 12.0% in local currency and 3.0% US dollar terms. Forecast revised up due to latest data and revised exchange rate expectations.

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