

Turkey Food and Drink Report Q1 2016

<https://marketpublishers.com/r/T0307FDF120EN.html>

Date: December 2015

Pages: 117

Price: US\$ 1,295.00 (Single User License)

ID: T0307FDF120EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: Effective in January 2016, the government will increase the minimum wage which will have a significant impact on the sector over the next two years. Given that around 5mn workers - around 15-20% of the country's labour force - are paid the minimum wage, rising purchasing power for low-income households will bolster sector formalisation of mass grocery retail and encourage greater spending on food and drink products. The country had previously been facing some short-term headwinds resulting in declining consumer confidence but this move should improve our outlook.

Headline Industry Data (local currency)

2015 food consumption sales (local currency) growth: +10.1%.

2015 food consumption per capita sales growth: +8.9%.

2015 alcoholic drinks value sales growth: +10.5%.

2015 soft drinks value sales growth: +11.5%.

2015 mass grocery retail sales: +12.6%.

Contents

BMI Industry View

SWOT

Food & Drink SWOT

Industry Forecast

Consumer Outlook

Food

Food Consumption

Table: Food Consumption Indicators - Historical Data & Forecasts (Turkey 2012-2019)

Confectionery

Table: Confectionery Value/Volume Sales, Production & Trade - Historical Data & Forecasts (Turkey 2012-2019)

Canned Food

Processed Foods

Table: Pasta Volume Sales, Production & Trade - Historical Data & Forecasts (Turkey 2014-2019)

Fish

Snack Foods

Table: Jams & Jellies Volume Sales, Production & Trade - Historical Data & Forecast (Turkey 2014-2019)

Dairy

Table: Dairy Volume Sales, Production & Trade - Historical Data & Forecasts (Turkey 2014-2019)

Drink

Alcoholic Drinks

Table: Alcoholic Drinks Value/Volume Sales, Production & Trade - Historical Data & Forecasts (Turkey 2014-2019)

Soft Drinks

Table: Soft Drink Value & Volume Sales- Historical Data & Forecasts (Turkey 2012-2019)

Hot Drinks

Table: Hot Drink Value/Volume Sales, Production & Trade - Historical Data & Forecasts (Turkey 2014-2019)

Mass Grocery Retail

Table: Mass Grocery Retail Sales By Format - Historical Data & Forecasts (Turkey 2014-2019)

Table: Grocery Retail Sales By Format

Macroeconomic Forecast

Economic Analysis

Table: Economic Activity (Turkey 2010-2019)

Food & Drink Risk/Reward Index

Central And Eastern Europe - Risk/Reward Index

Table: Central & Eastern Europe Food & Drink Risk/Reward Index Q116

Turkey Risk/Reward Index

Market Overview

Food

Food Consumption

Food Production

Confectionery

Agriculture

Organic Agriculture

Halal Food

Drink

Alcoholic Drinks

Soft Drinks

Table: Soft Drinks Sales Breakdown In Turkey

Hot Drinks

Mass Grocery Retail

Table: Mass Grocery Retail Sales By Format (Turkey 2006-2015)

Table: Mass Grocery Retail Sales By Format (Turkey 2006-2015)

Competitive Landscape

Table: Key Players In Turkey's Food & Drink Industry

Table: Key Players In Turkey's Mass Grocery Retail Sector

Company Profile

Anadolu Efes

B?M

Coca-Cola ??ecek

?lker Group

Migros Turk

Nestl? Turkey

Sabanc? Holding

Tesco Kipa

Global Industry Overview

Table: Selected Markets - Selected Industry and Macroeconomic Indicators -
Historical and Forecast

Table: Australia, Uk And Usa Estimated Herfindahl-Hirschman Index Scores - Food

Retail Industry

Table: UAE Food Retail Sales By Format - Historical & Forecast

Table: Food and Drink Core Views - Q315 Roundup

Demographic Forecast

Table: Population Headline Indicators (Turkey 1990-2025)

Table: Key Population Ratios (Turkey 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Turkey 1990-2025)

Table: Population By Age Group (Turkey 1990-2025)

Table: Population By Age Group % (Turkey 1990-2025)

Glossary

Food & Drink

Mass Grocery Retail

Methodology

Industry Forecast Methodology

Sector-Specific Methodology

Sources

Risk/Reward Index Methodology

Table: Food & Drink Risk/Reward Index Indicators

Table: Weighting

I would like to order

Product name: Turkey Food and Drink Report Q1 2016

Product link: <https://marketpublishers.com/r/T0307FDF120EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T0307FDF120EN.html>