

Thailand Pharmaceuticals and Healthcare Report Q2 2016

https://marketpublishers.com/r/T31F3C69AE0EN.html

Date: April 2016

Pages: 103

Price: US\$ 1,295.00 (Single User License)

ID: T31F3C69AE0EN

Abstracts

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BMI View: Multinational drugmakers will continue to face a difficult business environment in Thailand. Designated as a 'Priority Watch List Country' for PhRMA's Special 301 submission for 2016, key issues highlighted in 2015 remain unaddressed. This includes low levels of intellectual property protection as well as a challenging procurement process that favours the Government Procurement Organization. Cost containment pressures will also become more acute as authorities seek to curb rising healthcare spending.

Headline Expenditure Projections

Pharmaceuticals: THB152bnbn (USD4.4bn) in 2015 to THB160bn (USD4.5bn) in 2016; +5.3% in local currency terms and +1.9% in US dollar terms.

Healthcare: THB614bn (USD17.9bn) in 2015 to THB655bn (USD18.5bn) in 2016: +6.7% in local currency and +-3.3% in US dollar terms.



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