

Thailand Insurance Report Q4 2015

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Abstracts

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BMI View: Most trends in Thailand's insurance sector are positive and will remain in place throughout the forecast period. Life insurance is clearly very well established as a conduit for organised savings of the country's wealthier households. Well capitalised and innovative life insurers should be able to achieve strong growth in premiums through the forecast period, if not necessarily in 2015. In the non-life segment, most sub-sectors will grow as a result of the (likely) steady expansion of the economy, the development of new products and insurers' reaching out to new users. The main problem is overcapacity in the motor vehicle sub-sector, which accounts for about half of all activity in the non-life segment: prices and margins are under downwards pressure, and in a sub-sector where volume growth will probably be minimal.

Thailand's insurance sector has many strengths. It is quite large in absolute terms. It is open to competition from world class multi-nationals, many of whom operate in partnership with one of the leading indigenous groups. Life insurance, in particular, is very well established as a conduit for organised savings from those households who can afford to save. Most of the non-motor non-life lines have been growing strongly.

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