+44 20 8123 2220
info@marketpublishers.com

Thailand Information Technology Report Q2 2016

https://marketpublishers.com/r/T9094D1BB8CEN.html
Date: February 2016
Pages: 68
Price: US$ 1,295.00 (Single User License)
ID: T9094D1BB8CEN

Abstracts

Includes 3 FREE quarterly updates

BMI View: Our outlook is for steady growth in IT market spending in Thailand over the medium term, though we do acknowledge elevated regional economic uncertainty in the Q216 update could threaten the growth trajectory if there is a sustained deterioration in sentiment. Our core scenario is for a CAGR of 6.4% over 2016-2020 to total spending of THB230.1bn in 2020. The key trend underpinning our relatively robust growth outlook is the expected strengthening of Thailand's household income profile that will directly drive retail PC spending growth, and support enterprise investment due to strong economic sentiment where cloud computing, outsourcing and smart services are expected to outperform.

Latest Updates & Industry Developments

Computer Hardware Sales: THB94.0bn in 2016 to THB109.1bn in 2020, a compound annual growth rate (CAGR) of 3.9%. Retail market an opportunity as income profile strengthens, with personal device sales of notebooks and tablets expected to outperform.

Software Sales: THB16.2bn in 2016 to THB23.9bn in 2020, a CAGR of 8.8%. Software-as-a-service availability is expected to boost adoption rates among Thailand's large base of small- and medium-sized enterprises by lower costs and offering more flexible terms.

IT Services Sales: THB68.1bn in 2016 to THB97.1bn in 2020, a CAGR of 9.0%. As local enterprises increase outsourcing and cloud computing gains traction we expect IT services demand growth to outperform.

+44 20 8123 2220
info@marketpublishers.com

Contents

BMI Industry View
Latest Updates & Industry Developments
SWOT
Industry Forecast
Latest Updates
Structural Trends
  Table: IT Industry - Historical Data And Forecasts (Thailand 2013-2020)
Industry Risk/Reward Index
  Table: IT RRI Score Breakdown By Region
  Table: Asia Pacific IT Risk/Reward Index - Q2 2016
Market Overview
Recent Developments
Hardware
  Table: Thailand PCs Per 100 Households - Breakdown By Device Type And Region, 2012-2014
Software
Cloud Computing
IT Services
Industry Trends And Developments
  Table: Telecom Operator Start-Up Programmes
Regulatory Development
  Table: IT Regulatory Authority
Regulatory Developments
Competitive Landscape
International Companies
  Table: Acer
  Table: NTT Communications
  Table: Seagate
Local Companies
  Table: SiS Distribution
Regional Overview
Demographic Forecast
  Table: Population Headline Indicators (Thailand 1990-2025)
  Table: Key Population Ratios (Thailand 1990-2025)
  Table: Urban/Rural Population & Life Expectancy (Thailand 1990-2025)
  Table: Population By Age Group (Thailand 1990-2025)
  Table: Population By Age Group % (Thailand 1990-2025)

+44 20 8123 2220
info@marketpublishers.com

Methodology
Industry Forecast Methodology
Sources
Risk/Reward Index Methodology
Table: IT Risk/Reward Index Indicators
Table: Weighting Of Components

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Thailand Information Technology Report Q2 2016

Product link: https://marketpublishers.com/r/T9094D1BB8CEN.html

Price: US$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/T9094D1BB8CEN.html