

# Thailand Food and Drink Report Q2 2016

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## Abstracts

Includes 3 FREE quarterly updates

BMI View: Thailand's food and drink industry will grow steadily over 2016 despite the fact that household spending remains under pressure. As household spending gradually recovers and incomes rise, we expect consumers to embrace premiumisation, thus growing industry value. Furthermore, the tourism sector will continue to prop up premium segments.

### Latest Updates & Industry Developments

Food sales (local currency) growth y-o-y in 2016: +8.3%; compound annual growth rate (CAGR) 2015-2020: +7.4%.

Per capita food sales (local currency) growth y-o-y in 2016: +8.0%; CAGR 2015-2020: +7.2%.

Non-alcoholic drinks sales (local currency) growth y-o-y in 2016 +7.5%; compound annual growth rate (CAGR) 2015-2020: +6.8%.

Rising incomes and the tourism sector will drive growth in the alcoholic drinks sector.

Convenience stores only store format to experience significant growth.

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