

Tanzania Telecommunications Report Q3 2016

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Abstracts

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BMI View: Growth in Tanzania's mobile and advanced data segments will be driven by competition as well as increased investment in network expansion by operators. The discounting of inactive SIMs, however - in particular as Halotel enters the market - will see slower growth in some quarters. Furthermore, the continuing fall in the price of mobile devices relative to tablets and laptops will impede substantial growth in wireline broadband. Growth in wireline voice will also continue a negative trend, as the incumbent TTCL restructures and focuses more on its mobile business.

Latest Updates & Industry Developments

The mobile market grew to 39,005mn in Q315, representing y-o-y growth of 22.4%.

There were 17,639,349 mobile money subscribers in the country at the end of 2015, the main driver for value-added services.

Regulatory data from 2015 report stagnation in the number of fixed line subscribers, at 146,000, while internet subscribers continue to grow, reaching 17,263mn.

Contents

BMI Industry View

SWOT

Industry Forecast

Latest Updates

Structural Trends

Table: Telecoms Sector - Historical Data & Forecasts (Tanzania 2013-2020)

Industry Risk Reward Ratings

Sub-Saharan Africa Risk/Reward Index

Table: Sub-Saharan Africa Risk/Reward Index, Q3 2016

Tanzania

Market Overview

Market Drivers & Trends

Mobile

Wireline Voice & Broadband

Pay-TV/Convergence

Regulatory Development

Table: Tanzania: Regulatory Bodies And Their Responsibilities

Competitive Landscape

Table: Key Players

Operators Data

Table: Airtel

Table: Vodacom

Table: Tigo

Table: Zantel

Table: TTCL

Company Profile

TTCL

Vodacom Tanzania

Demographic Forecast

Table: Population Headline Indicators (Tanzania 1990-2025)

Table: Key Population Ratios (Tanzania 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Tanzania 1990-2025)

Table: Population By Age Group (Tanzania 1990-2025)

Table: Population By Age Group % (Tanzania 1990-2025)

Glossary

Table: Glossary Of Terms

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

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