

Tanzania Telecommunications Report Q2 2016

<https://marketpublishers.com/r/TF5C67CFD27EN.html>

Date: February 2016

Pages: 54

Price: US\$ 1,295.00 (Single User License)

ID: TF5C67CFD27EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: The structure of the Tanzanian mobile market has changed in Q415, with Tigo finalising its acquisition of Zantel to become the second player in the market, overtaking Airtel but still behind Vodacom, and Viettel launching under Halotel. This will drive growth in a country where penetration remains low, with a focus on covering rural areas, rolling out advanced networks such as 3G and 4G, and developing services such as mobile money. The fixed market will remain depressed, as incumbent TTCL is still impacted by both governance and restructuring issues.

Latest Updates & Industry Developments

The mobile market grew to 35.779mn in Q315, a y-o-y growth of 17.6%.

Penetration remains low, at 68.4%

There were 16,471,400 mobile money subscribers in the country at the end of the quarter, the main driver for value added services.

Contents

BMI Industry View

Latest Updates & Industry Developments

SWOT

Industry Forecast

Latest Updates

Structural Trends

Table: Telecoms Sector - Historical Data & Forecasts (Tanzania 2013-2020)

Industry Risk Reward Ratings

Sub-Saharan Africa Risk/Reward Index

Table: Regional RRI Comparison, Q216

Table: Sub-Saharan Africa Risk/Reward Index, Q2 2016

Tanzania

Market Overview

Market Drivers & Trends

Mobile

Wireline Voice & Broadband

Pay-TV/Convergence

Regulatory Development

Table: Tanzania: Regulatory Bodies And Their Responsibilities

Competitive Landscape

Table: Key Players

Operators Data

Table: Airtel

Table: Vodacom

Table: Tigo

Table: Zantel

Table: TTCL

Company Profile

TTCL

Vodacom Tanzania

Demographic Forecast

Table: Population Headline Indicators (Tanzania 1990-2025)

Table: Key Population Ratios (Tanzania 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Tanzania 1990-2025)

Table: Population By Age Group (Tanzania 1990-2025)

Table: Population By Age Group % (Tanzania 1990-2025)

Glossary

Table: Glossary Of Terms
Methodology
Industry Forecast Methodology
Sources
Risk/Reward Index Methodology
Table: Risk/Reward Index Indicators
Table: Weighting Of Indicators

I would like to order

Product name: Tanzania Telecommunications Report Q2 2016

Product link: <https://marketpublishers.com/r/TF5C67CFD27EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TF5C67CFD27EN.html>