

Taiwan Telecommunications Report Q4 2016

<https://marketpublishers.com/r/T96584DF078EN.html>

Date: September 2016

Pages: 62

Price: US\$ 1,295.00 (Single User License)

ID: T96584DF078EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: Taiwan's telecoms sector is highly competitive and, coupled with a tech-savvy population, has propelled the uptake of advanced mobile and wireline services. However, three major operators command close to 90% of the mobile market, and we believe pressure for smaller operators to merge or be acquired will intensify in 2016 as unlimited mobile data plans are still the norm in Taiwan, and this strategy to encourage subscribers to increase data consumption will continue to eat into ARPU into the medium-term.

Latest Updates & Industry Developments

Mobile subscriptions fell modestly in Q116. We forecast 30.720mn subscriptions by end-2016, rising to 33.053mn in 2020. It will be 3G/4G migration that will drive growth, although some multi-SIM ownership will persist.

Chungwha and Taiwan Mobile have requested the government to continue supporting its subsidy for the migration of 2G customers to 3G/4G services. The current 2G licenses are set to expire in June 2017. There were an estimated 710,000 2G customers in the market as of April 2016. The operators are requesting that the Ministry of Economic Affairs' Industrial Development Bureau continue its support for consumers looking to trade their 2G handset for a 3G/4G compatible one. The operators are looking to migrate all subscribers by 2017.

Contents

BMI Industry View

SWOT

Industry Forecast

Latest Updates

Structural Trends

Table: Telecoms Sector - Historical Data & Forecasts (Taiwan 2013-2020)

Industry Risk/Reward Index

Asia Pacific Risk/Reward Index

Table: APAC Telecoms Risk/Reward Index, Q416

Industry Risk/Reward Index

Market Overview

Market Drivers & Trends

Mobile

Table: Mobile Subscription Market Shares By Operator, Q116

Wireline Voice & Broadband

Table: Taiwan Broadband Subscriptions ('000)

Table: Chunghwa Telecom Wireline Broadband Subscriptions By Type ('000)

Pay-TV/Convergence

Table: Taiwan Mobile - Pay-TV Metrics

Regulatory Development

Industry Risks

Main Development: Regulating New Technology

Additional Developments

Table: Taiwan - Regulatory Bodies And Their Responsibilities

Competitive Landscape

Table: Mobile Market Overview

Table: Wireline Market Overview

Table: Chunghwa Telecom

Table: Taiwan Mobile

Table: Far EasTone

Company Profile

Chunghwa Telecom

Taiwan Mobile

Far EasTone

Demographic Forecast

Table: Population Headline Indicators (Taiwan 1990-2025)

Table: Key Population Ratios (Taiwan 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Taiwan 1990-2025)

Table: Population By Age Group (Taiwan 1990-2025)

Table: Population By Age Group % (Taiwan 1990-2025)

Glossary

Table: Glossary Of Terms

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

I would like to order

Product name: Taiwan Telecommunications Report Q4 2016

Product link: <https://marketpublishers.com/r/T96584DF078EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T96584DF078EN.html>