

# Taiwan Telecommunications Report Q2 2016

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## Abstracts

**BMI View:** There is a surfeit of competition in Taiwan's saturated mobile market. Pressure for operators to consolidate will intensify in 2016, but regulatory resistance is expected; this would be damaging to an industry that needs to address mounting debt ahead of the adoption of 5G early in the next decade and growing demand for 'everything everywhere' services and solutions.

### Latest Updates & Industry Developments

Mobile subscriptions increased appreciably in 2015, despite saturated market conditions. We forecast 30.720mn subscriptions by end-2016, rising to 33.053mn in 2020. 3G/4G migration will drive growth, although some multi-SIM ownership will persist.

Demand for low-capacity wireline broadband continues to decline, but 4G and fibre connections will facilitate uptake of high-value triple- and quad-play services. Subscriptions will reach 30.142mn in 2020, but will yield higher ARPU.

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