

Taiwan Insurance Report Q2 2015

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Abstracts

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BMI View: We forecast total insurance premiums to grow at a slower pace in 2015 compared with 2014 as Taiwan's GDP growth dips in 2015. However, we expect growth in the insurance sector to accelerate over 2016-2019 despite its high penetration, which will give life insurers and firms in the health insurance space tremendous opportunities, due to our expectation for these lines to outperform.

Although the Taiwanese insurance market remains mature, having one of the highest insurance penetration rates in the world, we see substantial opportunities for insurers to expand. In particular, we expect the life segment to remain the overwhelming majority of the overall sector in the coming years and offer opportunities to firms through product innovation. In the non-life segment, the health insurance subsegment will remain an outperformer due to the reliance on health insurance by citizens to meet their healthcare and retirement needs.

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