

Switzerland Pharmaceuticals and Healthcare Report

Q4 2016

<https://marketpublishers.com/r/S1F3952B83EEN.html>

Date: September 2016

Pages: 76

Price: US\$ 1,295.00 (Single User License)

ID: S1F3952B83EEN

Abstracts

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BMI View: Switzerland will remain amongst the wealthiest countries in the world in real GDP per capita terms, which together with an aging population and a preference for patented medicines, will keep pharmaceutical spending high. However, faced with growing healthcare costs, the Swiss government will continue to enforce measures that restrict growth in medicine sales - including the roll-out of initiatives that enforce the cost effective pricing and rational prescribing of medicines.

Headline Expenditure Projections

Pharmaceuticals: CHF7.07bn (USD7.34bn) in 2015 to CHF7.08bn (USD6.89bn) in 2016; +0.25% in local currency terms and -6.1% in US dollar terms.

Healthcare: CHF73.68bn (USD76.55bn) in 2015 to CHF75.45bn (USD73.39bn) in 2016; +2.4% growth in local currency terms and -4.1% in US dollar terms

Risk/Reward Index

Switzerland's Pharmaceutical Risk/Reward Index score for Q416 stands at 73.1 out of a total of 100, above the regional average of 70.6. High per-capita spending on medicines, as well as a growing demand for medicines as a result of the country's ageing population, makes Switzerland an attractive market in which to launch innovative

medicines. However, the government's focus on cost containment within the pharmaceuticals and healthcare sector will continue to pose challenges to drug companies.

Latest Updates

In 2015, in volume terms, 58% of all medicine packs sold in Switzerland were reimbursable, experiencing a 2.9% increase over 2014 volumes.

In 2015, sales of medicines for the treatment of the central nervous system accounted for the largest market share at 14.5%.

In 2015, the 24 Interpharma companies spent more than CHF6.9bn in research and development (R&D) in Switzerland.

Contents

BMI Industry View

Table: Headline Pharmaceuticals & Healthcare Forecasts (2013-2019)

SWOT

Industry Forecast

Pharmaceutical Market Forecast

Table: Pharmaceutical Sales, Historical Data And Forecasts (Switzerland 2012-2020)

Healthcare Market Forecast

Table: Healthcare Expenditure Trends, Historical Data And Forecasts (Switzerland 2012-2020)

Table: Government Healthcare Expenditure Trends, Historical Data And Forecasts (Switzerland 2012-2020)

Table: Private Healthcare Expenditure Trends, Historical Data And Forecasts (Switzerland 2012-2020)

Prescription Drug Market Forecast

Table: Prescription Drug Market Indicators, Historical Data And Forecasts (Switzerland 2012-2020)

Patented Drug Market Forecast

Table: Patented Drug Market Indicators, Historical Data And Forecasts (Switzerland 2012-2020)

Generic Drug Market Forecast

Table: Generic Drug Market Indicators, Historical Data And Forecasts (Switzerland 2012-2020)

OTC Medicines Market Forecast

Table: Over-The-Counter (OTC) Medicine Market Indicators, Historical Data And Forecasts (Switzerland 2012-2020)

Pharmaceutical Trade Forecast

Table: Pharmaceutical Trade Data And Forecasts (Switzerland 2014-2020)

Table: Pharmaceutical Trade Data And Forecasts local currency (Switzerland 2014-2020)

Industry Risk/Reward Index

Western Europe Risk/Reward Index

Switzerland Risk/Reward Index

Rewards

Risks

Regulatory Review

Intellectual Property Issues

Pricing Regime

Reimbursement Regime

Market Overview

Healthcare Sector

Table: 2013 & 2014: Health Insurance Premiums

Table: Healthcare Resources (Switzerland 2010-2015)

Table: Healthcare Personnel (Switzerland 2010-2015)

Table: Healthcare Activity (Switzerland 2010-2015)

Research & Development

Clinical Trials

Epidemiology

Competitive Landscape

Research-Based Industry

Table: Multinational Market Activity

Generic Drugmakers

Pharmaceutical Retail Sector

Company Profile

GlaxoSmithKline

Novartis

Roche

Demographic Forecast

Table: Population Headline Indicators (Switzerland 1990-2025)

Table: Key Population Ratios (Switzerland 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Switzerland 1990-2025)

Table: Population By Age Group (Switzerland 1990-2025)

Table: Population By Age Group % (Switzerland 1990-2025)

Glossary

Methodology

Pharmaceutical Expenditure Forecast Model

Healthcare Expenditure Forecast Model

Notes On Methodology

Risk/Reward Index Methodology

Index Overview

Table: Pharmaceutical Risk/Reward Index Indicators

Indicator Weightings

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