

# Sweden Pharmaceuticals and Healthcare Report Q1 2016

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## Abstracts

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**BMI View:** We continue to view Sweden as a moderately attractive regional market. The proportion of the country's pensionable population is on the rise and coupled with high per capita spending, multinational pharmaceutical companies will continue to be provided with steady revenue-earning opportunities. Such demographic trends will remain the primary driver of growth behind the prescription drug markets though we highlight that the government is likely to put further emphasis on promoting cost-reduction initiatives that would be supportive of the generic medicines market, which would see the market share of patented medicines weaken.

### Headline Expenditure Projections

Pharmaceuticals: SEK37.70bn (USD5.49bn) in 2014 to SEK37.83bn (USD4.38bn) in 2015; +0.34% in local currency terms and -20.3% in US dollar terms.

Healthcare: SEK362.42bn (USD52.81bn) in 2014 to SEK371.82bn (USD43.05bn) in 2015; +2.6% in local currency terms and -18.5% in US dollar terms.

## Contents

### BMI Industry View

Table: Headline Pharmaceuticals & Healthcare Forecasts (Sweden 2013-2019)

### SWOT

### Industry Forecast

### Pharmaceutical Market Forecast

Table: Pharmaceutical Sales, Historical Data And Forecasts (Sweden 2011-2019)

### Healthcare Market Forecast

Table: Healthcare Expenditure Trends, Historical Data And Forecasts (Sweden 2011-2019)

Table: Government Healthcare Expenditure Trends, Historical Data And Forecasts (Sweden 2011-2019)

Table: Private Healthcare Expenditure Trends, Historical Data And Forecasts (Sweden 2011-2019)

### Prescription Drug Market Forecast

Table: Prescription Drug Market Indicators, Historical Data And Forecasts (Sweden 2011-2019)

### Patented Drug Market Forecast

Table: Patented Drug Market Indicators, Historical Data And Forecasts (Sweden 2011-2019)

### Generic Drug Market Forecast

Table: Generic Drug Market Indicators, Historical Data And Forecasts (Sweden 2011-2019)

### OTC Medicines Market Forecast

Table: OTC Sales by Therapeutic Group At Retail Prices, 2009-2010 (SEKmn)

Table: Over-The-Counter (OTC) Medicine Market Indicators, Historical Data And Forecasts (Sweden 2011-2019)

### Pharmaceutical Trade Forecast

Table: Pharmaceutical Trade Data And Forecasts (Sweden 2013-2019)

Table: Pharmaceutical Trade Data And Forecasts local currency (Sweden 2013-2019)

### Industry Risk/Reward Index

### Western Europe Risk/Reward Index

### Sweden Risk/Reward Index

### Rewards

### Risks

### Regulatory Review

### Intellectual Property Issues

### Pricing Regime

Reimbursement Regime

Market Overview

Healthcare Sector

Table: Healthcare Resources (Sweden 2009-2014)

Table: Healthcare Personnel (Sweden 2009-2014)

Table: Healthcare Activity (Sweden 2009-2014)

Research & Development

Table: Drug Development Member Companies of SwedenBIO, 2015

Clinical Trials

Epidemiology

Competitive Landscape

Research-Based Industry

Pharmaceutical Industry Developments

Table: Multinational Market Activity

Pharmaceutical Distribution

Pharmaceutical Retail Sector

Company Profile

AstraZeneca

Meda

Medivir

Novartis

Swedish Orphan Biovitrum (SOBI)

Demographic Forecast

Table: Population Headline Indicators (Sweden 1990-2025)

Table: Key Population Ratios (Sweden 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Sweden 1990-2025)

Table: Population By Age Group (Sweden 1990-2025)

Table: Population By Age Group % (Sweden 1990-2025)

Glossary

Methodology

Pharmaceutical Expenditure Forecast Model

Healthcare Expenditure Forecast Model

Notes On Methodology

Risk/Reward Index Methodology

Index Overview

Table: Pharmaceutical Risk/Reward Index Indicators

Indicator Weightings

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