

Sweden Information Technology Report Q4 2016

<https://marketpublishers.com/r/S94B9685590EN.html>

Date: September 2016

Pages: 71

Price: US\$ 1,295.00 (Single User License)

ID: S94B9685590EN

Abstracts

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BMI View: We forecast IT spending in Sweden will increase at a CAGR of 4.2% throughout 2016-2020, reaching a total of SEK154.9bn. Swedish enterprises have traditionally been high spenders on IT and early adopters of the latest technologies. We expect this characteristic to be repeated with cloud and Internet of Things solutions. This software and services demand from enterprises will drive growth throughout the medium term and compensate for the weaker outlook in the hardware segment, where PC market saturation means growth potential is more limited.

Latest Updates And Industry Developments

Computer Hardware Sales: Forecast to increase from SEK21.6bn in 2016 to SEK23.8bn in 2020. A mature but lucrative market expected to exist over the medium term but smartphone cannibalisation of PC replacement spending represents downside.

Software Sales: Forecast to increase from SEK39.7bn in 2016 to SEK45.2bn in 2020. The core market is mature, but growth potential exists in data analytics, cyber security and cloud solutions targeted at SMEs.

IT Services Sales: Forecast to increase from SEK70.1bn in 2016 to SEK85.9bn in 2020. The shift in enterprise spending towards the cloud is a positive for the outlook, as is the potential of Internet of Things solutions in Sweden.

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SWOT

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