

Sri Lanka Information Technology Report Q2 2016

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Abstracts

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BMI View: Our positive medium-term outlook for the Sri Lankan IT market is maintained in the Q216 update, though there was a small downgrade to the 2016 outlook. Regional economic uncertainty and our expectation for more extensive rupee depreciation against the US dollar are behind the downward revision, but this will not obscure the medium-term growth story based on economic development, rising incomes, private and public sector modernisation initiatives as well as low device and solution penetration rates. Another positive is the development of the local IT industry, including the software development and BPO industries, and the development of local facilities for PC and component manufacture. We forecast a CAGR of 12.1% for the IT market spending in 2016-2020 to a total of LKR181.9bn in 2020.

Latest Updates & Industry Developments

IT Hardware Sales: LKR71.7bn in 2016 to LKR109.3bn in 2020, a compound annual growth rate (CAGR) of 10.8% in local currency terms. Rising incomes and increased local supply, in an environment of rising incomes, will support an expansion of the IT hardware market, though price sensitivity will remain a central characteristic of demand.



Contents

BMI Industry View

Latest Updates & Industry Developments

SWOT

Industry Forecast

Latest Updates

Structural Trends

Table: IT Industry - Historical Data & Forecasts

Industry Risk/Reward Index

Table: IT RRI Score Breakdown By Region

Table: Asia Pacific IT Risk/Reward Index - Q2 2016

Market Overview

Recent Developments

Hardware

Software

Cloud Computing

Table: Sri Lanka Cloud Vendor Developments, 2015

IT Services

Industry Trends And Developments

Regulatory Development

Table: Regulatory Overview

Competitive Landscape

International Companies

Table: Dell

Table: Hewlett-Packard

Local Companies

Table: EWIS

Table: John Keells Holding

Table: Virtusa

Regional Overview

Demographic Forecast

Demographic Outlook

Table: Population Headline Indicators (Sri Lanka 1990-2025)

Table: Key Population Ratios (Sri Lanka 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Sri Lanka 1990-2025)

Table: Population By Age Group (Sri Lanka 1990-2025)

Table: Population By Age Group % (Sri Lanka 1990-2025)

Methodology



Industry Forecast Methodology Sources

Risk/Reward Index Methodology

Table: IT Risk/Reward Index Indicators

Table: Weighting Of Components



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