

Spain Food and Drink Report Q4 2015

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Abstracts

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BMI View: After facing contraction in 2013 and 2014, the Spanish food and drink market is finally bound for a strong recovery in 2015, as total food consumption is set to expand by 6.3% year-on-year. Growth will moderate in the post-2015 period, resulting in a 3.8% five-year compound annual growth rate. The recovery will be driven by an improved household spending outlook, supported by the gradual improvement in consumer confidence, recovering real wages and lower income taxes.

Headline Industry Data

Food consumption (local currency) growth y-o-y in 2015: +6.3%; compound annual growth rate (CAGR) 2014-2019: +3.8%;

Per capita food consumption (local currency) growth y-o-y in 2015: +6.0%; CAGR 2014-2019: +3.5%;

Soft drinks value (local currency) sales growth y-o-y in 2015: +1.4%; CAGR 2014-2019: +2.2%;

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