

Spain Food and Drink Report Q1 2016

<https://marketpublishers.com/r/S4DDD7978C8EN.html>

Date: December 2015

Pages: 104

Price: US\$ 1,295.00 (Single User License)

ID: S4DDD7978C8EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: After several years of contraction, the Spanish food and drink market is set to register a strong recovery in 2015, as total food consumption is forecast to expand by 6.3% y-o-y. Growth will moderate in the post-2015 period, resulting in a 4.4% five-year average growth rate. The recovery will be driven by the gradually rising household spending, supported by improvement in consumer confidence and strengthening labour market.

Headline Industry Data

Food consumption (local currency) growth y-o-y in 2015: +6.3%; compound annual growth rate (CAGR)2014-2019: +4.4%;

Per capita food consumption (local currency) growth y-o-y in 2015: +6.6%; CAGR 2014-2019: +4.5%;

Soft drinks value (local currency) sales growth y-o-y in 2015: +0.1%; CAGR 2014-2019: +2.8%;

Alcoholic drinks value (local currency) sales growth y-o-y in 2015: -0.2%; CAGR 2014-2019: +1.1%;

Total mass grocery retail value sales (local currency) growth y-o-y in 2015: +7.1%; CAGR 2014-2019: +4.9%.

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