

Southern Africa Telecommunications Report Q3 2015

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Abstracts

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BMI View: BMI's Q315 Southern Africa report analyses the latest industry, regulatory and macroeconomic developments in the telecoms markets in Angola, Botswana, Mozambique, Mauritius and Namibia. It also contains our estimate of the market data relating to the end of 2014 and an update of our five-year forecasts to 2019 for the mobile, fixed-line and internet sectors. From the five states, Botswana and Mauritius clearly stand out as more dynamic and higher performing markets in terms of both mobile penetration as well as 3G/4G developments.

Key Data

The five countries in our coverage recorded an average growth of 7.3% in 2014. Mozambique recorded the fastest growth at 21%, while Mauritania grew by just 1.9%.

The average estimated mobile penetration rate of the five countries in our coverage was 101.8% at the end of 2014. Botswana had the highest penetration rate at 162.5%, while Mozambique had the lowest at 57.1%.

Mauritius, Angola, Botswana and Mozambique all reported ARPU figures that were equal or higher to the regional average.

Mauritius and Namibia lead the way in terms of 3G penetration, but the other three countries in our report are below the region's average.



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