

South Korea Telecommunications Report Q4 2015

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Abstracts

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BMI View: Ongoing efforts by the operators to improve their network infrastructure in a bid to cater to rising demand for faster data transmission will provide further impetus to 4G market growth in South Korea. In addition, a spectrum auction scheduled for H215 could pave the way for 5G technology.

Key Data

The migration from 3G to 4G continues to grow apace. The mobile market has continued to expand, even with penetration at around 117% in 2014.

The fixed-line market is still expanding, mostly due to the growth of VoIP, but it is slowing noticeably. Growth in the broadband market has slowed due to a combination of high penetration rates for wireline services and competition from LTE services.

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