

# South Korea Telecommunications Report Q3 2016

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## Abstracts

Includes 3 FREE quarterly updates

BMI View: Operators are investing heavily in Internet of Things (IoT) strategies and rolling out their own dedicated NB-IoT and LPWA networks. South Korea's mature telecoms market and supportive government policies will create abundant opportunities for operators to drive IoT adoption, slowing economic growth could weigh on near-term demand.

### Latest Updates & Industry Developments

Approximately 1.653mn new mobile subscriptions were added in 2015, taking the total to 58.613mn. This was a little above expectations and we forecast 59.375mn by the end of 2016. The focus is on 3G/4G migration and customer numbers will reach 51.606mn in 2016 and 59.672mn by 2020, or 97.1% of the mobile market.

In the wireline arena, the focus is on rolling out fibre-based high-speed accesses, over which operators can deliver multiple high-value services. Multi-play services are becoming commonplace. There will be 20.385mn broadband accesses by end-2016, rising to 21.551mn by 2020.

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