

South Korea Telecommunications Report Q1 2016

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Abstracts

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BMI View: Ongoing efforts by the operators to improve their network infrastructure in a bid to cater to rising demand for faster data transmission will provide further impetus to 4G market growth in South Korea.

In addition, spectrum auctioned in 2015 could provide the foundation for 5G services.

Latest Updates & Industry Developments

Impressively, 1.109mn new mobile subscriptions were added in 9M15, taking the total to 58.069mn. This was a little above expectations and we forecast 59.119mn by the end of the year. The focus is on 3G/4G migration and customer numbers will reach 54.132mn in 2015 and 62.689mn by 2019, or 100% of the mobile market.

In the wireline arena, the focus is on rolling out fibre-based high-speed accesses, over which operators can deliver multiple high-value services. Multi-play services are becoming commonplace. There will be 19.621mn broadband accesses by end-2015, rising to 20.887mn by 2019.

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