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Abstracts

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BMI View: We are forecasting continued moderate growth in the retail sector in 2014 and 2015. The outperformer in the long term will be the retail sub-sector, driven by increasing demand for Westernstyle shopping experiences, as well as the arrival of international retailers and tourists into the country. Although the creation of new retail space could cause some fluctuation in rental and vacancy rates, in the long term the story is one of solid growth. This is true of all the cities that we cover, but we do note that although the retail market is Seoul is mature, elsewhere in the country there is certainly room for growth. In terms of office space, the city is dominated by Seoul, a regional hub for business and for finance.

Although some areas of the city are reported to be seeing higher vacancy rates in the aftermath of the global financial crisis, we are optimistic that demand will remain strong. Grade A space in particularly sought after, both by domestic chaebols and international firms.

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