

South Africa Telecommunications Report Q2 2016

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Abstracts

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BMI View: We continue to maintain our core forecast for the South African market and retain our positive outlook for 2016. The market has so far performed beyond our expectations, adding over 6mn subscribers in 9M15. Furthermore, the uptake of 3G and LTE services is in line with our recent revisions. We do however caution that with penetration rate inching towards 170%, there is a high likelihood of a significant number of inactive sims connections that have not been discounted. A major discounting by operators will lead us to revise our forecasts. Furthermore, we are carefully monitoring the competitive dynamics of the South African mobile market as we believe 2016 will be the year of major consolidation as fixed line provider Telkom South Africa looks to acquire major wireless provider Cell C and Vodacom looks to acquire ISP provider Neotel.

The South African mobile market grew higher than forecasted in 9M15 as the market added impressive 6mn+ subscribers. We believe that the market will end our current forecast period, 2020 with over 94mn subscribers.



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