

South Korea Information Technology Report Q4 2016

<https://marketpublishers.com/r/S395B44182DEN.html>

Date: September 2016

Pages: 76

Price: US\$ 1,295.00 (Single User License)

ID: S395B44182DEN

Abstracts

Includes 3 FREE quarterly updates

BMI View: Software and services spending growth is forecast to drive the South Korean IT market throughout the medium term. Penetration of cloud computing and Internet of Things solutions will increase, driven by the strength of the South Korean ICT ecosystem, which includes global leading vendors and government support. The hardware outlook is more mixed, where hybrid notebooks are expected to record volume growth, but tablets face a growing threat from phablets that have proved hugely popular.

Latest Updates & Industry Developments

Computer Hardware Sales: KRW11.5trn in 2016 to KRW12.3trn in 2020, a compound annual growth rate (CAGR) of 1.5%. PC saturation and threat to tablet replacement spending by the trend towards larger and more powerful smartphones will be a drag on growth, but hybrid notebooks should be a bright spot.

Software Sales: KRW6.3trn in 2016 to KRW7.8trn in 2020, a CAGR of 5.3%. Advanced solution demand from key verticals such as financial services will offset the price squeeze from emerging market vendors and cloud solutions.

IT Services Sales: KRW8.8trn in 2016 to KRW11.2trn in 2020, a CAGR of 6.1%. A base of local vendors and supportive government policies means South Korea is positioned well for cloud computing and Internet of Things growth.

Contents

BMI Industry View

SWOT

Industry Forecast

Latest Updates

Structural Trends

Table: Enterprise Trends - GVA By Vertical (South Korea 2015-2020)

Table: IT Industry - Historical Data And Forecasts (South Korea 2013-2020)

Industry Risk Reward Index

Industry Risk/Reward Index

Table: Asia Pacific IT Risk/Reward Index, Q4 2016

Market Overview

Hardware

Software

Cloud Computing

IT Services

Industry Trends And Developments

IT Hardware Trade

Table: Developed APAC IT Hardware Trade

Table: South Korea IT Hardware Trade, 2010-2015

IT Industry Analysis

Table: IT Hardware Industry Performance, 2009-2014

Table: Software & Services Industry Performance, 2009-2014

Regulatory Development

Table: Regulatory Authorities

Competitive Landscape

South Korea IT Companies

IT Vendors - APAC, 2015

Table: Computer Hardware

Table: Software

Table: Cloud

Table: IT Services

E-Commerce

Regional Overview

Demographic Forecast

Demographic Outlook

Table: Population Headline Indicators (South Korea 1990-2025)

Table: Key Population Ratios (South Korea 1990-2025)

Table: Urban/Rural Population & Life Expectancy (South Korea 1990-2025)

Table: Population By Age Group (South Korea 1990-2025)

Table: Population By Age Group % (South Korea 1990-2025)

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: IT Risk/Reward Index Indicators

Table: Weighting Of Components

I would like to order

Product name: South Korea Information Technology Report Q4 2016

Product link: <https://marketpublishers.com/r/S395B44182DEN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S395B44182DEN.html>