

# South Korea Food and Drink Report Q2 2015

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## Abstracts

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**BMI View:** Total food and drink consumption in South Korea is expected to increase at a moderate pace over the forecast period between 2014 and 2019. The market is relatively mature with per capita spending on food items already high, which effectively limits the possibilities for more substantial expansion over the coming years.

Nonetheless, growth will be sustained by a relatively stable economic outlook, which will offer opportunities for premiumisation.

### Headline Industry Data (local currency)

Total food consumption growth year-on-year (y-o-y) in 2015: +2.3%; compound annual growth rate (CAGR) 2014-2019: +3.5%.

Per capita food consumption growth (y-o-y) in 2015: +1.9%; CAGR 2014-2019: +3.1%.

Alcoholic drinks value sales growth (y-o-y) in 2015: +2.1%; CAGR 2014-2019: +3.4%.

Soft drinks value sales growth (y-o-y) in 2015: +4.1%; CAGR 2014-2019: +4.9%.

Total mass grocery retail sales growth (y-o-y) in 2015: +5.0%; CAGR 2014-2019: +6.5%.

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