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# South Korea Agribusiness Report Q1 2016

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## Abstracts

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BMI View: We hold a modestly subdued outlook for the South Korean agricultural sector.

The livestock industry has been plagued with various disease outbreaks in the past that have largely been contained.

Government-led efforts will benefit the industry over the longer term and help it to remain relevant.

These include: the expansion of education and financial support for farmers to allow them entry into the food processing business; plans to modernise traditional methods of food production; the creation of new agricultural food districts for exporters; and the introduction of state designation of food exporting companies.

Key Forecasts

Cheese consumption growth to 2019: 29.5% to 138,600 tonnes. As Western food has become more popular in Korea, demand for cheese has expanded rapidly. The majority of cheese is consumed in restaurants and fast food outlets, and comes in the form of processed cheese. Exporters with the lowest prices, such as the US, have gained a market share in supplying the South Korean cheese industry.

Rice consumption growth to 2019: 0.4% to 4.5mn tonnes. As South Koreans substitute their carbohydrate intake with bread instead of rice, consumption of the grain is expected to post only weak growth.

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