

South Africa Telecommunications Report Q1 2016

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Date: November 2015

Pages: 73

Price: US\$ 1,295.00 (Single User License)

ID: S12C3DF1A1EEN

Abstracts

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BMI View: We have revised significantly our mobile forecasts for the South African market as the market grew much faster than anticipated in the H1 2015 period. We have revised both our forecasts for the mobile market growth and for 3G and 4G services uptake. We are now forecasting a much higher rate of growth. Furthermore, we are carefully monitor the competitive dynamics of the South African mobile market as we believe 2016 will be the year of major consolidation as fixed line provider, Telkom South Africa looks to acquire major wireless provider Cell C whereas Vodacom looks to acquire ISP provider Neotel.

Latest Updates & Industry Developments

The South African mobile market grew higher than forecasted in H1 2015 as the market added impressive 3mn+ subscribers. We have now positively revised our projections for the course of our forecast period and are now estimating over 90mn subscriptions by the end of 2019.

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SWOT

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