

# South Africa Food and Drink Report Q4 2015

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## Abstracts

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BMI View: South Africa's economic growth will remain on the slow side over the coming months. With potential growth falling and now in line with actual growth, higher growth in South Africa is dependent on structural reforms. The country's electricity crisis reflects structural political and economic challenges that will not be addressed under the current administration, as rolling blackouts will mitigate the positive growth impact of lower oil prices, and we have revised downwards our 2015 and 2016 growth forecasts to 1.4% and 1.9%, respectively. We forecast that inflation will fluctuate between 4.0-5.4% over the remainder of 2015, keeping it within the South African Reserve Bank's target of between 3-6%. Although the outlook for private consumption has improved, we still believe it will be subdued by the standards of recent history, thanks to high unemployment amongst other factors, and our real growth forecast for 2015 stands at 1.5%.

### Headline Industry Data

2015 per capita food consumption (local currency) = +6.7%; five-year forecast compound annual growth (CAGR) to 2019 = +7.0%.

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