

South Africa Autos Report Q4 2015

<https://marketpublishers.com/r/SCBA8712AA5EN.html>

Date: October 2015

Pages: 67

Price: US\$ 1,295.00 (Single User License)

ID: SCBA8712AA5EN

Abstracts

Includes 3 FREE quarterly updates

Over the past quarter, BMI has made further downward revisions to our already-negative forecasts for new vehicle sales in South Africa. We are now targeting a 14.9% fall in sales over 2015, to 547,073 units, with risks remaining very much weighted towards the downside.

There remain a number of reasons behind our increased bearishness towards South Africa's autos market. For one, rand weakness is dramatically increasing the cost of imported cars. This is affecting all automakers, including Chinese original equipment manufacturers. Second, we are now expecting the South African economy to grow by less than 2% in both 2015 and 2016, with growth being held back by power issues at state-owned utility Eskom and an uncompetitive local labour market. Moreover, inflation is also becoming a concern for the South African Reserve Bank (SARB), and we are expecting a 50 basis point increase in interest rates over H215.

Contents

BMI Industry View

SWOT

Autos

Political

Economic

Operational Risk

Industry Forecast

Production, Sales and Trade

Table: Autos Total Market - Historical Data And Forecasts (South Africa 2013-2019)

Table: Motorcycle Market - Historical Data And Forecasts (South Africa 2013-2019)

Sales

Production

Trade

Passenger Vehicles

Table: Passenger Car Market - Historical Data And Forecasts (South Africa 2013-2019)

Table: South Africa - Top 10 Best-Selling Manufacturers, 2014

Commercial Vehicles

Table: Commercial Vehicle Market - Historical Data And Forecasts (South Africa 2013-2019)

Suppliers

Alternative Fuels

Macroeconomic Forecast

Economic Analysis

Table: Economic Activity (South Africa 2010-2019)

Industry Risk/Reward Ratings

Sub-Saharan Africa - Risk/Reward Index

Outperformers Are Production Hubs

Policy Not Always Positive

Weak Currency A Barrier To Improvement

Company Profile

Volvo

Toyota South Africa Motors (TSAM)

Volkswagen South Africa (VWSA)

Ford Motor Company of Southern Africa (FMCSA)

Regional Overview

Table: Sub-Saharan Africa - Autos Production Investment

Kenya Builds On Hub Advantage
Slowly But Surely For Cameroon
Nigerian Policy Keeps Investment Coming In
Global Industry Overview

1. CURRENCY WEAKNESS HURTING AFRICAN GROWTH

2. INCREASING LOCAL CONTENT IN TROUBLE SPOTS

3. SUVS ROLLING ON

4. TECH/AUTOS LINES ARE BLURRING

Demographic Forecast

Demographic Outlook

Table: Population Headline Indicators (South Africa 1990-2025)

Table: Key Population Ratios (South Africa 1990-2025)

Table: Urban/Rural Population & Life Expectancy (South Africa 1990-2025)

Table: Population By Age Group (South Africa 1990-2025)

Table: Population By Age Group % (South Africa 1990-2025)

Methodology

Industry Forecasts

Sector-Specific Methodology

Sources

Risk/Reward Index Methodology

Table: Automotive Risk/Reward Index Indicators And Weighting Of Indicators

I would like to order

Product name: South Africa Autos Report Q4 2015

Product link: <https://marketpublishers.com/r/SCBA8712AA5EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SCBA8712AA5EN.html>