

South Africa Autos Report Q3 2016

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Abstracts

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BMI View: Weak consumer sentiment will dampen passenger vehicle sales as the consumer is faced with increasing costs associated with owning a vehicle. The domestic vehicle market will contract 6.1% in 2016, however, the production industry remains the bright spot in the economy. The export market and a supportive automotive policy will provide an outlet which will drive production growth of 1.9% in 2016.

Key Views

Uncertainty surrounding Eskom and its power supply remain an upside risk to vehicle manufacturing.

The export market providing an outlet for production in a declining domestic market.

As economic headwinds mount consumer tastes are shifting towards the more affordable used car market.

Automotive Production and Development Programme will provide support to total vehicle production and sales.

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