

# South Africa Autos Report Q2 2016

https://marketpublishers.com/r/S9D4B710713EN.html

Date: March 2016

Pages: 36

Price: US\$ 1,295.00 (Single User License)

ID: S9D4B710713EN

## **Abstracts**

Includes 3 FREE quarterly updates

BMI View: The weak domestic economic outlook will hinder growth in the automotive market in 2016 as the consumer struggles with affordability issues. Total vehicle sales will contract 6.1% in 2016 led by a contraction of 6.5% in the passenger vehicle sales segment. The export market will continue to provide total vehicle production with support amidst a slowdown in domestic demand.

#### **Key Views**

The threat of power shortages continue to provide upside risks to total vehicle sales and production levels.

The export market will provide support to production levels as domestic demand dwindles.

As economic headwinds mount consumer tastes are shifting towards the more affordable used car market.

Automotive Production and Development Programme will provide support to total vehicle production and sales.



#### **Contents**

**BMI Industry View** 

**Key Views** 

**SWOT** 

**Industry Forecast** 

**Industry Forecast Scenario** 

Table: Autos Total Market - Historical Data And Forecasts (South Africa 2014-2020)

Latest Developments

Structural Trends

Passenger Vehicles

Table: Passenger Car Market - Historical Data And Forecasts (South Africa

2014-2020)

Latest Developments

**Key Players** 

Table: Top Ten Passenger Vehicle Brands By Market Share

Commercial Vehicles

Table: Commercial Vehicle Market - Historical Data And Forecasts (South Africa

2014-2020)

Latest Developments

**Key Players** 

Table: Top Light Commercial Brands By Market Share

Table: Top Medium Commercial Vehicle Brands By Market Share Table: Top Heavy Commercial Vehicle Brands By Market Share

Table: Top Extra Heavy Commercial Vehicle Brands By Market Share

Table: Top Bus Brands By Market Share

Industry Risk/Reward Index

Investor Sentiment Still Well Reflected

Rewards For The Brave

South Africa Hard To Beat

Company Profile

Toyota South Africa Motors (TSAM)

Volkswagen South Africa (VWSA)

Ford Motor Company of Southern Africa (FMCSA)

Regional Overview

Table: Sub-Saharan Africa Autos Production Investment

**APDP Reaping Rewards** 

Local Supply Chain Developing

Demographic Forecast



### Demographic Outlook

Table: Population Headline Indicators (South Africa 1990-2025)

Table: Key Population Ratios (South Africa 1990-2025)

Table: Urban/Rural Population & Life Expectancy (South Africa 1990-2025)

Table: Population By Age Group (South Africa 1990-2025)

Table: Population By Age Group % (South Africa 1990-2025)

Methodology

**Industry Forecasts** 

Sector-Specific Methodology

Sources

Risk/Reward Index Methodology

Table: Automotive Risk/Reward Index Indicators And Weighting Of Indicators



#### I would like to order

Product name: South Africa Autos Report Q2 2016

Product link: <a href="https://marketpublishers.com/r/S9D4B710713EN.html">https://marketpublishers.com/r/S9D4B710713EN.html</a>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/S9D4B710713EN.html">https://marketpublishers.com/r/S9D4B710713EN.html</a>