

Slovenia Retail Report Q2 2016

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Date: February 2016

Pages: 59

Price: US\$ 1,295.00 (Single User License)

ID: SA33E2ADC50EN

Abstracts

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BMI View: Slovenia will maintain a positive retail sector growth forecast as continued economic recovery stimulates household incomes and employment in the country. This will directly benefit disposable income levels and allow consumers to divert funds for higher levels of discretionary spending on non-essential products and services. Despite this, the Slovenian economy will continue to be limited by the diminutive size of its market and growing international completion that together will begin to saturate opportunities for expansion, reduce the market for new entries and see elevated instances of mergers and acquisition as businesses focus on improving operations and efficiencies.

Recent Developments

Dutch multinational retail chain Spar has opened its first franchise store in Slovenia, with further independently managed stores to be rolled out over 2016. The chain has been granted approval and licensing to expand into the mobile telephone market and will soon start selling and distributing its own brand of pre-paid SIM cards and mobile credit. It has also unveiled its new store concept and format.

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