

# Slovenia Retail Report Q1 2016

https://marketpublishers.com/r/S1626B019C8EN.html

Date: October 2015

Pages: 63

Price: US\$ 1,295.00 (Single User License)

ID: S1626B019C8EN

### **Abstracts**

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BMI View: We have a positive outlook on Slovenia's retail sector on the back of continued economic recovery, which will have a positive effect on employment and household incomes, leading to higher levels of disposable income for consumers, and higher spending on non-essential products and services. However the diminutive size of the population and growing internal competition will begin to saturate expansion opportunities and reduce the market for new entries.

After performing weakly through 2011-2013, the Slovenian economy posted a full year of solid growth in 2014. The country's real GDP expanded by 2.6% providing consumers and businesses with more optimism and certainty about future expansion. Households lagged to translate their confidence into spending as they raised their expenditure by 0.6% in euro terms last year. Despite that, the main retailers, such as Mercator and Spar, managed to increase their revenues. Both can afford to be even more optimistic this year as a more robust recovery is taking place over 2015 with the growth of household spending doubling. Unemployment continues to decline and businesses are becoming increasingly more willing to raise wages for their workers. Both of these trends will translate into higher household incomes and higher consumer confidence.



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