

Slovenia Information Technology Report Q1 2016

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Abstracts

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BMI View: Slovenia is a lucrative IT market in Central and Eastern Europe, with high incomes supporting high levels of spending per capita. However growth has been hit in recent years by challenging economic conditions. We expect the economic to become more supportive from 2016, reflected in stronger economic and consumption growth, as well as a marked improvement in business sentiment in H215. We forecast total IT market spending will grow at a CAGR of 3.9% 2016-2019. We identify several areas of opportunity for vendors, particularly enterprise cloud solutions in the services and software segments. Slovenian enterprises have shown willingness to take advantage of the cost savings offered by cloud computing and the country's proximity to major data centre hubs offers great potential for growth over the medium term.

Latest Updates And Industry Developments

Computer Hardware: EUR345mn in 2016 to EUR371mn in 2019, a CAGR of 2.2% in local currency terms. A stronger economic environment will enable vendors to tap into first-time buyer opportunities, particularly in the tablet and hybrid notebook markets.

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