

Slovakia Food and Drink Report Q4 2015

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Abstracts

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We forecast Slovak real GDP to expand by 3.0% and 3.3% in 2015 and 2016 respectively, with domestic demand being the engine of growth. Slovakia's consumer price index (CPI) was in contraction for much of 2014 and falling oil prices mean that inflation will stay lower for longer into 2015.

In contrast to some developed eurozone states, where falling prices and economic stagnation imply that deflation expectations could become entrenched and act as a major drag on growth potential, we see few risks of this pattern emerging in Slovakia. Instead, disinflation has supported consumption by contributing to rapidly rising real wages since mid-2013, a trend that has further to run in 2015. Rising real wage growth has coincided with accelerating consumer credit growth, rising consumer confidence and gradually improving labour market dynamics, which all bode well for discretionary spending in the food and drink sector.

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