

# Singapore Tourism Report Q4 2015

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## Abstracts

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**BMI View:** The Singapore tourism report looks at a range of key indicators for this popular and well-established tourist destination in the competitive Asia Pacific region. Singapore's status as a regional transit hub has allowed it to develop a strong tourism base and investment in a broader range of attractions is allowing it to tap into more lucrative longer-stay travel. As such, we expect to see steady growth in inbound travel throughout our forecast period, creating an attractive potential investment environment.

Although a small city state, Singapore offers a broad range of tourism attractions. As well as a vibrant restaurant and night life scene, Singapore also has large retail centres and a multitude of nature parks and reserves offering outdoor and adventure activities. The city state also has several beaches and theme parks catering to the family holiday market. In general Singapore is seen as a short-stay destination; however the country is keen to attract longer-stay visitors and is investing heavily in supporting tourism infrastructure.

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