

# Singapore Tourism Report Q3 2016

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## Abstracts

Includes 3 FREE quarterly updates

**BMI View:** Singapore has a very well-developed and established tourism sector and we continue to retain a positive and optimistic outlook for the sector. The country will remain a popular stopover destination for long-haul travellers and is a growing short-haul destination for travellers from countries throughout the Asia Pacific region. Singapore, a small city state, offers a broad range of tourism activities and we believe international arrivals will grow at a robust pace going forward. Out to 2020, arrivals will be bolstered by ongoing public investment in transportation and global advertisement campaigns that are very proactive in nature. The economic growth in source markets such as Indonesia and China will provide another boost to already high tourism related expenditures and industry values.

### Key Updates And Forecasts

Preliminary data from the Tourism office states that total arrivals in Q1 2016 totalled 4.147mn, a yearover- year increase of 13.8%. These numbers are well within the STB's targets at an annualized rate. We estimate that the country saw about 15.5mn arrivals in 2015.

Much of the growth came from key regional source markets such as China (an annual increase of 21%), India (up 7%) and Taiwan (up 11%).

A weak Singapore dollar will continue support the competitiveness of Singapore's tourism sector over the next 12 months in a challenging regional economic environment.

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