

Singapore Telecommunications Report Q2 2016

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Abstracts

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BMI View: With most citizens online, the digital services sector generates high levels of turnover and provided the impetus for the formation of a new regulator, the Information Communications Media Development Authority (IMDA now). We expect the launch of more new services and innovative products in 2016 as incumbent operators step up efforts to safeguard profits and subscriber market shares from the threat of a potential new operator.

Latest Updates And Industry Developments

We forecast Singapore's mobile sector will grow by a CAGR of about 1.59% from 2015 to 2020, with 4G being the main driver of growth. We believe 3G/4G subscriptions will reach 8.233mn by end-2016 and hit 8.886mn by end-2020.

The number of fixed telephone lines in service has remained resilient to mobile substitution as more and more subscribers opt for triple-play and even quad-play bundles. Next generation fibre connections continue to be the growth driver for the Singaporean broadband industry. We forecast 4.329mn broadband subscribers by end-2016, a number which will rise to 4.571mn by 2020.

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