

Singapore Food and Drink Report Q4 2016

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Abstracts

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BMI View: Singapore's food and drink industry will experience modest growth throughout our forecast period; growth will be supported by existing high levels of spending and a well developed mass grocery retail sector. Price consciousness among consumers will limit the scope of premiumisation across the board despite relative consumer affluence. The mass grocery retail sector will benefit from the expansion of premium food retailing and the uptick in online retailing, however, market maturation will limit growth throughout our forecast period.

Key Trends & Industry Developments

Food sales (local currency) growth y-o-y in 2016: +3.7%; compound annual growth rate (CAGR) 2015-2020: +4.9%

Per capita food sales (local currency) growth y-o-y in 2016: +2.0%; CAGR 2015-2020: +3.5%.

Convenience is a key driver of consumer choices.



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