

# Serbia Food and Drink Report Q4 2016

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## Abstracts

Includes 3 FREE quarterly updates

BMI View: Serbia's food and drink industry will recover modestly throughout 2016 on the back of slower fiscal consolidation. We forecast private consumption real growth to return to positive territory throughout 2016, which bodes well for sales growth. Nevertheless, continued austerity measures will constrain more pronounced growth in the food and drink industry throughout our forecast period up to 2020.

### Latest Updates & Industry Developments

The relaxation of austerity measures will bode well for Serbia's food and drink industry.

Food consumption value (local currency) sales growth y-o-y in 2016: 3.9%; compound annual growth rate (CAGR) 2015-2020: 5.9%.

Per capita food consumption value (local currency) sales growth y-o-y in 2016: 4.4%; CAGR 2015-2020: 6.3%.

Alcoholic drinks value (local currency) sales growth y-o-y in 2016; 2.1%; compound annual growth rate (CAGR) 2015-2020: 5.0%.

## Contents

BMI Industry View

Latest Updates & Industry Developments

SWOT

Industry Forecast

Consumer Outlook

Latest Updates

Structural Trends

Food

Latest Updates

Structural Trends

Table: Food Sales (Serbia 2013-2020)

Drink

Latest Updates

Structural Trends

Alcoholic Drinks

Table: Total Alcoholic Drinks Spending And Consumption (Serbia 2013-2020)

Non-alcoholic Drinks

Table: Non-Alcoholic Drinks Sales (Serbia 2013-2020)

Mass Grocery Retail

Latest Updates

Structural Trends

Table: Mass Grocery Retail Sales Breakdown By Retail Format (% of total)

Industry Risk/Reward Index

Central And Eastern Europe - Risk/Reward Index

Table: Central & Eastern Europe - Food & Drink Risk/Reward Index, Q416

Serbia Risk/Reward Index

Market Overview

Food

Recent Developments

Food Consumption

Food Production

Leading Players

Confectionery

Canned Food

Trade

Agriculture

Dairy Production

Sugar Production

Drink

Recent Developments

Beer

Spirits

Wine

Soft Drinks

Hot Drinks

Mass Grocery Retail

Latest Developments

Competitive Landscape

Table: Key Players In Serbia's Food & Drink Sector

Table: Key Players In Serbia's Mass Grocery Retail Sector

Company Profile

Apatinska Pivara

Arteska International Company

Bambi

BB Minaqua

Beogradska Industrija Piva (BIP)

Carlsberg Serbia/Pivara Celarevo

Coca-Cola/IBP Beograd AD

Delhaize Serbia (Delta Holding)

Knjaz Miloš

Metro

Mercator

Mladost-Sid

Mondi Serbia

Sunoko

Veropoulos

Demographic Forecast

Table: Population Headline Indicators (Serbia 2005-2025)

Table: Population By Age Group (Serbia 2005-2025)

Table: Population By Age Group % (Serbia 2005-2025)

Glossary

Food & Drink

Mass Grocery Retail

Methodology

Industry Forecast Methodology

Sector-Specific Methodology

## Sources

Risk/Reward Index Methodology

Table: Food & Drink Risk/Reward Index Indicators

Table: Weighting

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