

Serbia Food and Drink Report Q3 2016

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Abstracts

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BMI View: We hold a positive outlook on Serbia's food and drink industry, our view is underpinned by a stronger consumer profile. As disposable incomes rise on the back of slower paced fiscal consolidation, we will see sales growth recovering across the board. However, continued austerity measures will continue to restrain growth in the food and drink industry.

Latest Updates & Industry Developments

The relaxation of austerity measures will bode well for Serbia's food and drink industry.

Food consumption value (local currency) sales growth y-o-y in 2016: 3.9%; compound annual growth rate (CAGR) 2015-2020: 5.9%.

Per capita food consumption value (local currency) sales growth y-o-y in 2016: 4.4%; CAGR 2015-2020: 6.3%.

Alcoholic drinks value (local currency) sales growth y-o-y in 2016; 4%; compound annual growth rate (CAGR) 2015-2020: 5.9%.

Per capita alcoholic drinks (volumes) growth y-o-y in 2016; 4%; compound annual growth rate (CAGR) 2015-2020: 5.9%.



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