

Serbia Food and Drink Report Q2 2016

<https://marketpublishers.com/r/S54582E2A52EN.html>

Date: March 2016

Pages: 85

Price: US\$ 1,295.00 (Single User License)

ID: S54582E2A52EN

Abstracts

Includes 3 FREE quarterly updates

BMI View: We expect to see a modest recovery in Serbia's food and drink industry over 2016. This recovery will be initiated by the International Monetary Fund's decision to approve a modest increase in wages and pensions, which will boost household spending in the coming quarters. However, current austerity measures will continue to dampen domestic demand

Latest Updates & Industry Developments

The relaxation of austerity measures will bode well for Serbia's food and drink industry.

Food consumption value (local currency) sales growth y-o-y in 2016: 3.9%; compound annual growth rate (CAGR) 2015-2020: 5.9%.

Per capita food consumption value (local currency) sales growth y-o-y in 2016: 4.4%; CAGR 2015-2020: 6.3 %.

Non-alcoholic drinks value (local currency) sales growth y-o-y in 2016: 4 %; CAGR 2015-2020: 5.9%.

Consolidation in the mass grocery retail sector will continue throughout our forecast period.

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